



February 2008

## **AWOL - WORLD'S FIRST ON-LINE ARTWORKING SERVICE**

### **Special Web Artwork Teams on call 24/7**

Pioneering company AWOL (artworkers online) is offering a solution for those stressful, last-minute jobs which need urgent changes and arrive on your desk just before home time. Available 24/7, its online art-working service can be a real lifesaver for all promotions, direct mail shots and leaflets needed by tomorrow.

Launching this month, AWOL is a brand new, innovative service - the first of its kind in the UK - available around the clock at [www.artworkersonline.co.uk](http://www.artworkersonline.co.uk) - and the design industry's equivalent of the SAS to help you meet urgent art-working deadlines.

The AWOL team is a group of Senior Artworkers with unrivalled creative artworking experience whose knowledge of the industry enables them to commit to tight deadlines. With their vast experience over the years, the team have all worked for top creative and marketing agencies throughout the UK.

People now trust the web and use it with confidence in all aspects of their lives - from dating to shopping. AWOL's research discovered companies no longer need to meet suppliers face-to-face and feel comfortable with the concept of sending and receiving files to their computer.

Mobilising AWOL couldn't be easier - register online for free, get a security protected username and password then, click on the quote button and fill in the briefing form with your requirements. This enables you to upload your stuffed or zipped files ready to be worked on. AWOL will keep you informed by email to let you know the stage of your job.

Depending on the level of urgency you require - Code Red, Amber or Green - your work will be emailed back to you within the agreed timeframe. Finished artwork can either be sent to you or directly to your other supplier (i.e. printers).

Throughout the process you can keep up surveillance by email or calling 0845 200 2047 day or night to get an accurate update on the jobs status.

For further information visit [www.artworkersonline.co.uk](http://www.artworkersonline.co.uk) or call 0845 200 2047 anytime.

- Ends -

Press enquiries please call Sara Stewart, Mad As A March Hare 07789 374174 or email [sara@madasamarchhare.com](mailto:sara@madasamarchhare.com)